



Print Date/Time: 2/2/2010 5:27:38 AM

## Kansas Tobacco Quitline Services Report

From 1/1/2010 through 1/31/2010

Contract Dates From 7/1/2009 through 1/31/2010

### Summary of Services - Total Registered Callers

Note: The following section is based on the date that the caller registered for services.

	Period	Period %	YTD	YTD %
Intervention requested	134	72.83%	134	72.83%
Materials Only	8	4.35%	8	4.35%
General Questions	33	17.93%	33	17.93%
Transfer to F&C Commercial Client Live Transfer	8	4.35%	8	4.35%
Transfer to Outside State	1	0.54%	1	0.54%
Total	184	100.00%	184	100.00%

### Services By Caller Type

	Period	Period %	YTD	YTD %
<b>Tobacco User</b>				
Intervention requested - Non-Pregnant	122	62.24%	122	62.24%
Intervention requested - Pregnant	12	6.12%	12	6.12%
Materials Only	4	2.04%	4	2.04%
General Questions	11	5.61%	11	5.61%
Transfer to F&C Commercial Client Live Transfer	8	4.08%	8	4.08%
Transfer to Outside State Did Not Connect	1	0.51%	1	0.51%
Total	158	80.61%	158	80.61%
<b>Proxy</b>				
Materials Only	1	0.51%	1	0.51%
Total	1	0.51%	1	0.51%
<b>Provider</b>				
Materials Only	1	0.51%	1	0.51%
General Questions	2	1.02%	2	1.02%
Total	3	1.53%	3	1.53%
<b>General Public</b>				
Materials Only	2	1.02%	2	1.02%
General Questions	20	10.20%	20	10.20%
Total	22	11.22%	22	11.22%
<b>Other Calls Handled</b>				
Hang up	7	3.57%	7	3.57%
Prank	3	1.53%	3	1.53%
Wrong Number	2	1.02%	2	1.02%
Total	12	6.12%	12	6.12%

### Summary of Services Provided

Note: Re-enrollments includes participants who have registered within the previous 12 months and who have opted for additional services.

	Period	Period %	YTD	YTD %
<b>Tobacco Users</b>				
Closed With Attempt	1	0.72%	1	0.68%
Registered This Period	1		1	



Print Date/Time: 2/2/2010 5:27:38 AM

## Kansas Tobacco Quitline Services Report

From 1/1/2010 through 1/31/2010

Contract Dates From 7/1/2009 through 1/31/2010

### Summary of Services Provided

Note: Re-enrollments includes participants who have registered within the previous 12 months and who have opted for additional services.

	Period	Period %	YTD	YTD %
Multiple Call Program Enrollment	93	66.91%	93	63.70%
Registered This Period	93		93	
In Process	40	28.78%	40	27.40%
Registered This Period	40		-	
In Process	-		40	
	134	96.40%	134	91.78%

### Pregnant Tobacco User (subset of Tobacco User above)

Multiple Call Program Enrollment	5	3.60%	5	3.42%
----------------------------------	---	-------	---	-------

### Calls Completed

Includes Tobacco Users who have enrolled in the Multiple Call Program.

	Period	Period %	YTD	YTD %
Call 1 Completed with an Intervention	88	90.72%	88	90.72%
Call 2 Completed with an Intervention	6	6.19%	6	6.19%
Call 2 Completed with an Attempt Letter	3	3.09%	3	3.09%

### Pharmacotherapy - Recommended

	Period	Period %	YTD	YTD %
Patch	7	70.00%	7	70.00%
Gum	2	20.00%	2	20.00%
Lozenge	1	10.00%	1	10.00%
Bupropion SR	-	-	-	-
Chantix (Varenicline)	-	-	-	-
Total	10	100.00%	10	100.00%

### Quit Materials Sent

Includes all Caller Types. Note: The number of kits reflected on the report include kits that have a sent date within this period.

	Period	Period %	YTD	YTD %
Be Free Guides	79	95.18%	79	95.18%
Spanish Tobacco Kit	1	1.20%	1	1.20%
Smokeless Tobacco Kit	2	2.41%	2	2.41%
Youth Tobacco Kit	1	1.20%	1	1.20%
Total	83	100.00%	83	100.00%

Note: Kansas Tobacco Quitline launched with Free & Clear on January 13, 2010. This date is reflected in the Contract Year to Date column.